MACOMB COUNTY ART INSTITUTE AUTHORITY

Minutes
April 12, 2016

At a meeting of the Macomb County Art Institute Authority held Tuesday, February 2, 2016 in the Board Conference Room on the 9th Floor of the Administration Building, Mount Clemens, the following members were present:

Dan Acciavatti
Ed Bruley
Jennifer Callans
Katherine Grenda
Jennifer Nowaczok-Miller
DiAnne Pellerin
Stan Simek

Others present:

Dave Flynn, representative from Board of Commissioners
Salvador Salort-Pons, Director, DIA
Kathryn Dimond, DIA Director of Community Relations
Julia McFarland, DIA
Lillian Demas, Art Authority Representative to DIA Board of Directors
Alysa Diebolt
Melissa Roy
Jill Smith, Assistant Corporation Counsel

There being a quorum of the Authority present, the meeting was called to order at 4:35 p.m.

AGENDA

A motion was made by Acciavatti, supported by Callans to approve the agenda. The motion carried.

MINUTES

A motion was made by Callans, seconded by Grenda, to approve the February 2, 2016 minutes. The motion carried.
REPORT FROM DIA EXECUTIVE DIRECTOR SALVADOR SALORT-PONS

Mr. Salort-Pons reported that one of his priorities for the DIA is reaching out to the community. The Department of Community Relations has been made a strategic part of the DIA. There will be Director's Cut presentations in different locations in Macomb County.

DIA 2016 PROGRAM REPORT

Kathryn Dimond presented the 2015 year-end report. See attached report.

OTHER BUSINESS – MODIFICATION OF PROGRAMS

A motion was made by Nowaczok-Miller, supported by Callans to that the DIA may modify the County Day Program for 2016 to direct resources to the DIA Away Program. The motion carried.

ADJOURNMENT

A motion was made by Grenda, supported by Acciavatti, to adjourn the meeting at 5:30 p.m. The motion carried.
## Museum Admission

<table>
<thead>
<tr>
<th>Year</th>
<th>Admissions</th>
<th>Value of Admissions</th>
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<tbody>
<tr>
<td>Aug-Dec 2012</td>
<td>19,615</td>
<td>$115,754</td>
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<tr>
<td>2013</td>
<td>59,430</td>
<td>$335,618</td>
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<tr>
<td>2014</td>
<td>51,834</td>
<td>$293,008</td>
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<tr>
<td>2015</td>
<td>47,357</td>
<td>$318,526</td>
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</table>
Curriculum Development
Student Programs and
Program and 5th grades part of Art Discovery Block Elementary in Warren, all 3rd, 4th
Utica Schools Partnership
Trips with free transportation and chaperones participated in field
A total of 11, 844 students, teachers,

DIA DETROIT INSTITUTE OF ARTS
Teacher Programs and Services

Teachers from Macomb County participated in:
- Evening museum visits
- DIA teacher appreciation event
- Summer workshops
- Workshops customized to school, district and or Macomb ISD goals

Students from Macomb County participated in:
- Courageous Conversations to engage with 30 Americans exhibit
- Homeschool Family Days
- Homeschool Tours Day
Investment in School Programs

Macomb County School Program Investment

- 2013: $117,895.06
- 2014: $313,245.52
- 2015: $395,419.52

Macomb County Field Trip Attendance

- 2013: 9,778
- 2014: 11,832
- 2015: 11,844

Admissions — Service Agreement Commitment

- 2013: 2,000
- 2014: 4,000
- 2015: 6,000

Investment — Service Agreement Commitment

- 2013: $60,000.00
- 2014: $80,000.00
- 2015: $100,000.00
- 2016: $120,000.00
- 2017: $140,000.00
Senior Programs

- Come Wonder Around program includes free transportation, reception, tour/talk and studio experience (if scheduled)

- Senior Expos – Assumption Cultural Center

- Behind the Seen – art talks at senior centers, libraries and community centers
Investment in Senior Programs
Community Partnerships *

- Inside | Out
- DIA Away
- County Days
- College Night
- Macomb County Community College
- Movies at Metroparks
- Frida-The Opera

*partial list
Bur Elementary in Utica
Morgan Elementary in Utica
Sterling Heights Farmers Market
Warren Birthday Bash
Clinton Township
8th Annual Concert & Fireworks in
Elementary-Middle School
New Haven Schools at Endearour
Middle School
Chippewa Valley Schools at Iroquois
Richmond Schools
Richmond Winterfest
Winterfest in New Baltimore
Macomb Recreation Center

4,600 Macomb County Residents
DIA Away Brought Creative Experiences to

THINK LIKE AN ARTIST
• 30 framed reproductions to the main streets and landmark outdoor spaces of Macomb County

• Macomb County Inside | Out communities: Memphis, Fraser, Macomb Township, Eastpointe and Roseville.
County Days

Partners included:

- Macomb County Residents participated in County Days, enjoying a day at the museum and a variety of Saturday programs and activities. 2015
Investment in Community Programs

Macomb Community Partnership
Program Investment

- Investment
- Service Agreement Commitment
Second Amendment

30 Americans - November 2015
Diego Rivera and Frida Kahlo in Detroit - March 2015

DIA exhibitions:
- Evens for county officials were held to celebrate the opening of
  - Community Connections, the monthly newsletter to county
- Monthly Newsletter & Elective Official Events

4. Audit

3. Meeting Three: Interim Calendar Year Report

2. Meeting Two: Year-end Review (Q2 of following year)

1. Meeting One: Program Plan & Projected Investment

A. Three at Authority Meetings
Macomb County Arts Authority Report – 2015

2.3 – Governance – Arts Authorities shall have the right to appoint two voting members to serve on the DIA’s Board of Directors.

Donald Ritzenhein and Lillian Demas retained their appointments to the Detroit Institute of Arts Board of Directors for CY 2015.

Mr. Ritzenhein served on the Development Committee and the Governance and Nominating Committee; in November 2015, Mr. Ritzenhein assumed the role of chair of the Development committee.

Ms. Demas continued her service on the Learning and Interpretation Education committee and assumed the role as vice chair for CY 2016.

2.4.1–Privileges to County Residents–Free General Admission

<table>
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<tr>
<th>General Admission 2015</th>
<th>Guests</th>
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<tr>
<td>Comp-Macomb County Resident-Adult</td>
<td>21,892</td>
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<td>Comp-Macomb County Resident-Youth</td>
<td>11,050</td>
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<td>Comp-Macomb County Resident-Schools</td>
<td>5,541</td>
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<td>Comp-Macomb County Resident-Adult Group</td>
<td>1,465</td>
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<td>Comp-Macomb County Resident-Senior</td>
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<td>Member Scans-Macomb County</td>
<td>5,409</td>
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<tr>
<td>Macomb County Resident Totals</td>
<td>47,357</td>
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</table>

2015 free admission for Macomb County residents represents a value of $318,526.
Admissions represent general museum admission and do not include special exhibitions, special on-site events, or off-site events.

2.4.2 - Student Services and Curriculum Development

Since passage of the tri-county millage, DIA educators have significantly increased K–12 services in Macomb County and continue to exceed target participation numbers for students and teachers. Field trip options have expanded in response to teachers’ requests. Professional development most often brings together K–12 educators with museum educators to design specific curriculum resources in support of teachers’ student learning outcomes. These collaboratively developed resources create experiences for students that use objects in the collection as resources for learning across the curriculum. Once these resources are designed, implemented, and adjusted if necessary, they are shared on the website for use by all teachers. [http://www.dia.org/learn/learning_resources.aspx](http://www.dia.org/learn/learning_resources.aspx)

Free Student Field Trips with Bus Transportation

A total of 11,844 students participated in no-cost field trips to the DIA in 2015, exceeding the 8,000 service agreement.
### School Field Trip Groups

*Numbers in parenthesis indicate multiple visits*

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<tr>
<th>SCHOOL</th>
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Art Discovery Program

Black Elementary in Warren participated in the Art Discovery Program in 2015. All third-, fourth- and fifth-graders came to the DIA for five visits that included guided exploration of the galleries and hands-on art making in the studio.

*Students participate in gallery discussions*

Homeschool Programs

Homeschool Family Day and Tours Day engaged 375 tri-county students and their families in gallery exploration and tours.

3.0 - Professional Development for Teachers

Professional development programming in 2015 supported almost 165 Macomb County teachers. More than 70 attended events initiated by the DIA, such as evening visits, a new teacher appreciation event, and summer multi-day workshops.

Nearly 95 participated in sessions that were customized to meet individual school, district, and/or Macomb ISD outcomes.

For customized workshops, DIA educators collaboratively designed agendas with partners to ensure that desired outcomes were met.

Partners in 2015 included

- Arts Academy in the Woods (Fraser, charter)
- Center Line Public Schools
- Macomb ISD
- Macomb New Teachers Academy
- Utica Community Schools
4.0 Senior Program

A total of 37 Macomb County senior groups visited the DIA in 2015. The Come Wonder Around program provided access to gallery tours, refreshments and the special exhibitions *Diego Rivera and Frida Kahlo in Detroit, Make a Joyful Noise, Ordinary People, Extraordinary Artists* and *Thirty Americans*.

![Macomb Senior Program Investment](image)

**Come Wonder Around Senior Groups**

- Ahепa Seniors
- Assumption Cultural Center
- Assumption Greek Orthodox Center
- Cane & Able Stroke Recovery Senior Group
- Center Line Parks & Recreation (2)
- Christ Lutheran Church
- Clinton Place Apartments
- Clinton Township Senior Center (2)
- Cornerstone Baptist Church Seniors
- East Detroit Federation Of Teachers Retirees
Elizabeth Lee Doles Manor
Fraser Senior Activity Center
Harrison Twp. Tucker Senior Center/St. Clair Shores Center for Active Adults
Italian American Cultural Society
Macomb County Retired Seniors
Macomb Township Seniors
Marvin Blank Senior Center
New Baltimore Seniors (2)
Park Place Towers
Partridge Creek Senior Village
Ray & Lenox Township Seniors
Washington Township Hall (Red Hat Mamas)
Romeo Parks & Recreation Senior Center (2)
Sanctuary at Clinton Villa
Santa Maria Lodge
St. Clair Shores Adult and Community Education
St. Clair Shores Cultural Committee
St. Louise Marillac Catholic Church
St. Ronald's Catholic Church Seniors
St. Thomas Owls (Old Wise Lutheran Seniors)
Sterling Heights Senior Center
Sunrise Senior Living–Shelby Township
Waltonwood at Lakeside

Numbers in parenthesis indicate multiple visits

Behind the Seen

Behind the Seen brought engaging talks about the DIA’s world-class collection to Macomb County communities. Presented by trained DIA teaching volunteers, these talks cover a wide range of topics and are offered to adult civic and social groups, libraries, senior centers, and other community-accessible locations in the metro Detroit area. In Macomb County, 17 organizations hosted Behind the Seen art talks attended by more than 980 residents. Participating groups chose from the following topics; DIA: The Essentials, Your DIA (Re)volution, Picturing Music, Through Her Eyes: Women Artists in the DIA’s Collection, Let Me Tell You a Story, Diego Rivera and the Detroit Industry Murals, Ordinary People by Extraordinary Artists: Degas, Renoir and Friends, To Die Upon a Kiss, Cows at the Opera House and Other Museum Mysteries, Seeking the Sacred, In Our Own Voice: African American Art.

Behind the Seen Groups

Amazing Grace Lutheran Church
American House East I
American Lutheran Church
Anchor Bay Artist Club
Clinton Township Senior Humanities Group
Eastpointe Memorial Library
Lakeside Pallette Club
Memphis Public Library
Pine Ridge of Garfield (3)
St. Clair Shores Cultural Committee (2)
Sterling Heights Senior Center
Warren Public Library
Warren Tri-County Fine Arts
Wayne County Community College in Harper Woods

*Numbers in parenthesis indicate multiple Behind the Seen engagements*
5.0 Community Collaborations with Local Arts Organizations and Cities, Townships, and Villages

![Macomb Community Partnership Program Investment Chart]

### DIA Away in Macomb County

In 2015, the DIA Away: Think Like an Artist, traveled throughout Macomb County providing a creative DIA experience to more than 4,600 residents in the following communities:

- Macomb Recreation Center
- Winterfest in New Baltimore
- Richmond Winterfest
- Richmond Schools
- Chippewa Valley Schools at Iroquois Middle School
- New Haven Schools at Endeavour Elementary-Middle School
- 8th Annual Concert & Fireworks in Clinton Township
- Warren Birthday Bash
- Sterling Heights Farmers Market
- Morgan Elementary in Utica
- Burr Elementary in Utica

![Creative thinking on DIA Away]
County Days

County Days continued to be one of the DIA’s signature access programs, providing bus transportation to the museum for more than 650 residents on select Saturdays, four times in 2015. The following community partners served as pickup locations for County Days.

February

- Lenox Township Hall
- Sterling Heights Public Library
- Romeo–Kezar Branch Library
- Washington Township–Graubner Library
- Fraser Activity Center
- Chesterfield Township Municipal Building

May

- Richmond Recreation Center
- Utica–Riverside Parking Lot 175
- Macomb Township–Marvin Blank Senior Center
- Shelby Township Community Center
- Eastpointe City Hall
- Mt. Clemens–Anton Art Center

August

- Shelby Township Senior Center
- Clinton Township Civic Center
- Washington–Graubner Library
- Armada High School
- Centerline Parks and Recreation
- New Baltimore Parks and Recreation

October

- Macomb Township–Marvin Blank Senior Center
- Utica Municipal Building
- Warren Community Center
- St. Clair Shores Civic Center
- Roseville City Hall
- Eastpointe City Hall
- Memphis Public Library

College Night—NEW!

The DIA hosted College Night in October, welcoming 400 students from the tri-county area to enjoy live music, free admission to the *30 Americans exhibition* and a reception and dance party. Complimentary transportation service was offered to all colleges and universities and was provided to Macomb Community College, Lawrence Technological University and Oakland University.
Student from the following schools were invited to participate: Macomb Community College, Lawrence Technological University, Oakland University, Wayne State University, University of Michigan–Dearborn, Oakland Community College, Wayne Community College, Marygrove College, University of Detroit Mercy, Madonna University, Baker College and College for Creative Studies.

**InsideOut 2015**

InsideOut has become a cornerstone of our engagement efforts with Macomb county communities. In 2015, 22 tri-county communities applied to participate in InsideOut, exceeding past year’s total. Twenty communities were accepted, including 10 that had never previously participated. To accommodate all of the communities, new images were added to the collection, and the DIA provided training for community volunteers to facilitate local programming.

**Macomb County InsideOut communities: Memphis, Fraser, Macomb Township, Eastpointe and Roseville.**

Memphis hosted InsideOut for the first time, making the program their own by incorporating complimentary programming organized by village librarian Judy Weaver. The InsideOut installation in Memphis focused on their quaint downtown district, including one of the oldest village houses. Village volunteers, trained by the DIA, hosted a Progressive Art Tour with 40 participants sampling treats at each InsideOut installation while learning about the images.

InsideOut inspired the library’s summer common-reading series theme, “Escape the Ordinary.” Library patrons who participated in the program won tickets to the DIA’s special exhibition *Diego Rivera and Frida Kahlo in Detroit*. The Memphis Public Library hosted a presentation of *Ordinary People by Extraordinary Artists*, in conjunction with the summer common-reading series.

**Exhibition Community Partnership Programs**

Cultural institutions and community organizations throughout southeast Michigan were invited to the DIA to learn about 2015 exhibitions *Diego Rivera and Frida Kahlo in Detroit* and *30 Americans*. Attendees were invited to develop complimentary public programing related to the exhibitions. Community partnership programs were compiled and promoted by the DIA via social media, press release, direct mail and printed materials.

**DIA Inspired: Diego and Frida**

Developed to create connections between the themes of the DIA’s special exhibition, *Diego Rivera and Frida Kahlo in Detroit*, the DIA partnered with the Clinton-Macomb Library on a program that provided transportation to the DIA for...
lunch and a visit to the exhibition. The participants returned to their library for a discussion and art-making project led by DIA studio instructors focusing on themes of identity.

Participants create a monotype from a milk-painting the Clinton-Macomb Library

Community-Group Art Making

The DIA partnered with the Macomb Oakland Regional Center, which serves people with cognitive and physical disabilities, to bring four sessions of art making and discussions to participants. Their works was exhibited in the DIA’s education wing, and the artists spoke about their work at an opening event. Bus transportation was provided by DIA.

Art making in the DIA studio

Fairs and Festivals

The DIA studio provided hands-on art making opportunities at fairs and festivals throughout Macomb County, with projects appealing to those five years old and older. More than 550 people were creatively engaged at the following events:

- Mt. Clemens Art Festival
- Shelby Township Art Fair
- Larc Ste. Clair Fine Art Fair
- Festival of the Senses
Empty Bowls

The DIA partnered with Assumption Cultural Center for an Empty Bowls event benefiting Cass Community Social Services in Detroit. Bowls were produced by DIA staff as part of an event held at Detroit’s Sugar Hill Clay Studio. The event included donated soups and breads from local establishments, raising awareness of the issue of food scarcity.

Art and Authors

Macomb County residents were invited to attend the DIA’s quarterly book discussions and to view great art. Tri-county participants discussed five art-themed books and learned about the DIA’s collection through related guided tours in the galleries. Programming was implemented, through partnerships with libraries across the area including Clinton-Macomb Public Library and Chesterfield Township Library.

- January 2015—Eight Girls Taking Pictures
- April 2015—People of the Book
- June 2015—Frida: A Biography of Frida Kahlo
- November 2015—Between the World and Me & The Fire Next Time

30 Americans Student Discussion

Eleven high school sophomores and juniors from across the tri-county participated in a half-day facilitated dialogue using select artwork from the 30 Americans exhibition to spark conversation about relevant contemporary issues. These diverse teenagers shared their perspectives on challenging topics, such as the fluid nature of identity and the history of race/ethnicity in the United States. The dialogue was filmed and select portions were used on the exhibition’s app-based multimedia tour, alongside comments from some of the artists in the show and members of the DIA’s exhibition team, to deepen visitors’ understanding of the artwork and themes. Four videos were made from the filmed content, designed to support educators in facilitating similar conversations about issues of identity and race in their classrooms.

Scholastic Art Awards

The Detroit Film Theatre was the site for the award ceremony for the 2015 Southeastern Michigan Region of the Scholastic Art and Writing Awards competition. Staff from the museum’s Learning and Interpretation department partnered with Detroit’s College for Creative Studies (CCS) to coordinate the event, attended by approximately 2,000 students, family members, and guests over two days in celebration of students’ creativity.

Minds on Art

In 2015, four six-week sessions were held at the DIA’s Minds on Art program, a partnership with the Alzheimer’s Association of Michigan to bring individuals living with memory loss and dementia (including Alzheimer’s disease) and their care partners for gallery discussions and hands-on art making. (Participation is available to residents in the tri-county area, and the program is free of charge with transportation provided). New this past year, the DIA added seven outreach/off-site art discussions at the Alzheimer Association during winter months, giving a power point presentation with art images.

Movies at Metroparks

In partnership with Huron–Clinton Metroparks, the Detroit Film Theatre presented an under-the-stars film screening of King Kong vs. Godzilla at Lake St. Clair Metropark on August 21 and a program of International Animated Short Films on August 22. Films were free to the public, and DFT curator Elliot Wilhelm introduced each screening.
Frida

The DIA partnered with the Michigan Opera Theatre in the presentation of Frida -The Opera to a sold-out performance at the Macomb Center for the Performing Arts, by purchasing and distributing complimentary tickets to Macomb Community College, One Macomb Arts and Cultural Commission.

Performances of Frida -The Opera were also held at the Berman Center for the Performing Arts in West Bloomfield and The Detroit Film Theatre.

Free Movies at the Detroit Film Theatre

Two animated features were shown free of charge to residents of Oakland County in December at the Detroit Film Theatre during extended holiday hours. When Marnie Was There was shown twice on December 26 and 28. Boy and the World was shown twice December 29 and 30 and once on December 31.

Macomb County Community College

Lorenzo Cultural Center at Macomb Community College continued to partner with the DIA during the 2014–15 programming season, including talks by museum curators Nancy Barr, Nancy Sojka, Larry Baranski, Valerie Mercer and Eliot Wilhelm.

The DIA worked with professors Gary Flemming and Mary Meier as part of the Macomb Community College Multicultural Initiative to support the college’s multicultural certificate program. The DIA provided galleries, staff, volunteers and complementary transportation for tours, talks and other activities to assist students in earning certificates. Professors discovered ways to make connections to classrooms activities and opportunities for further partnership with the DIA.

Support for Community Groups and Schools

The DIA supports schools and community groups in their fundraising efforts through donations of DFT tickets, fine art books, exhibition tickets and similar items.
Diego Rivera and Frida Kahlo in Detroit Introduction Talks

The DIA provided complimentary introductory talks to Macomb County groups prior to their entrance into the exhibition. The half-hour long talks gave a brief history of the artists, their time in Detroit and their art, as well as an orientation to the exhibition space. The following groups attended an introductory talk.

- Macomb Community College–Lorenzo Center
- Porter Group
- St. Clair Shores Cultural Committee
- Utica High School
- Warren Mott High School
- Grissom Middle School–Sterling Heights
- Richmond High School
- Sterling Heights High School
- St. Clair Shores Adult & Community Education
- East Detroit Federation of Teachers-Retirees
- Romeo Parks & Recreation Senior Center
- St. Clair Shores Cultural Committee
- Macomb County Retired Seniors

Leadership Macomb & One Macomb Arts and Culture Committee

DIA Director of Community Relations Kathryn Dimond serves on the Leadership Macomb Program Committee and on the One Macomb Arts and Culture Committee.

Museum Access for Community Groups

The DIA provides transportation to groups interested in visiting the museum.

Complimentary transportation was provided for Macomb Community College–Lorenzo Center, St. Clair Shores Cultural Committee, Macomb Community College, Assumption Cultural Center and Leadership Macomb.

Millage Benefits to the Community

DIA staff members presented information on millage benefits and DIA programs at the Warren Rotary Club, Utica Kiwanis, Assumption Cultural Senior Expo, Macomb Community College, Macomb Intermediate School District and Peck Elementary parent meeting.

DIA curators provided museum tours for Macomb County Economic Partnership and juried the Extra Credit Union art show.